

## DIGITAL | TANGIBLE

Rockstar Design is a web design and full service creative design agency based in Milwaukee. We deliver everything from scalable CMS responsive websites to developing brand identities and print marketing collateral. We have 17 years of knowledge and expertise to complete your project on time and within budget.

### WEB

We design and develop intuitive websites for clients of all sizes. Our custom web design is guaranteed to leave a lasting impression.

### PRINT

Whether a elaborate campaign or a one-time advertisement, we create a wide variety of print materials tailored to your brand goals.

### BRANDING & IDENTITY

Simple, clear and easily remembered. Our distinct identities bring a synonymous vision that express your company's strengths, effectively and powerfully.

### ROCKSTAR DESIGN

Sharing a Passion for Creating Digital and Tactile Experiences for Over 17 Years, Rockstar Design is here to Help with Your Specific Business Creative Needs.

### LET'S START WORKING

Rockstar Design will see your job through from consulting and design to delivery. We are committed to giving you service tailored to your company's particular needs. We relish the challenge and bring fresh ideas with intelligent solutions. We can guarantee that you will not be disappointed.

### DEFINE YOURSELF

#### MISSION POSSIBLE

We design with a purpose... to solve problems. There is no singular process that fits every branding challenge. Each client is different, and each client's needs are different. At Rockstar Design, we will work with you and align with your needs and become an extension of your team. We take into account your company's mission and personality to represent the emotions your brand will communicate to your target audience. A brand is more than a symbol, it is the voice of your company. From strategy to conception, we offer a number of services to make sure your brand is heard loud and clear.

#### BE HEARD

Who are you? What do you want to say? We begin the brand development process by creating a fresh, intelligent and distinct identity that stands for your values and carries your company's voice. Whether you are starting a new company or just wanting to switch gears, our goal is to establish your company's position by developing synonymous marketing elements to reflect your brand. We identify your initiatives and marketing objectives to understand your goals, culture and what you want to say.

### IMPRESSIVE

#### IT FEELS SO GOOD

In this high-tech push-button world of tomorrow that we live in, sometimes you still need to get an idea across with ink on a good old fashioned piece of paper. Rockstar Design provides vision and strategy across a multitude of creative print collateral including: marketing materials, advertisements, brochures, business cards, letterhead, envelopes, postcards, flyers, menus and much more. Whether launching a new product or promoting a service, we believe in the importance of an impactful printed piece. To give your brand a competitive advantage, a unified approach to print marketing is tailored to your exact needs.

### COHESION

As an integral part of your brand, there are many different areas in which having quality print design matters. When it comes to marketing collateral, all of your attention-grabbing pieces play an important role in telling your brand's story.

### ADVERTS

If a picture says a thousand words, then we wrote the book. We deliver fresh, energetic advertisements across a diverse range of industries.

### FLIP OUT

In an age when everything is going digital, print materials are still an essential part of any successful business. From simple postcard layouts to complex multi-page spreads, Rockstar Design has over 17 years of experience in all aspects of print design.

Marketing effectiveness is critical in effectively communicating your brand message. Without an appealing design, great content loses much of its impact. We discuss your project in depth to help us understand your goals to produce a design that will support your brand while clearly conveying your message. The more the we understand who you are, the services you provide, and your goals, the better the end product will be.

A quality design will quickly pay back. Trust us.

### LESS TALK. MORE ROCK.

Rockstar Design is an unparalleled web and print creative design firm with over 17 years of experience working with businesses ranging from real estate and financial to manufacturing and hospitality.

We're dedicated to making businesses more successful. There is no one size fits all approach to our design. Each project is tailored to your exact needs, with an eye on the originality and impact of each design. We are in the pursuit of communicating ideas, rather than allowing the technology to dictate the course of action. We take the time to thoroughly research not only your product or service, but also the field for which it will be marketed. We study the competition to ensure you aren't making their mistakes.

Our team enjoys the pressure of working on extensive projects under tight schedules when necessary; perhaps at our most creative when working quickly, we are also able to thoughtfully translate a company's brand values into exciting design content. Our primary focus is servicing our clients and beating deadlines while obliterating expectations. We pride ourselves in our reputation for exceptional customer service.

Rockstar Design will see your job through from consulting and design to delivery. We are committed to giving you service tailored to your firm's particular needs. We relish the challenge and bring fresh ideas and intelligent solutions. We can guarantee that you will not be disappointed, so... let's get rockin'.