

**Welcome to the
70th Annual Business Meeting
of the
Wisconsin Academy of Family Physicians**

February 10, 2018

**Ken Schellhase, MD – WAFP President
Steve Bartz, MD – WAFP President-Elect**



WISCONSIN ACADEMY of FAMILY PHYSICIANS

Call to Order & Welcome

- Steve Bartz, MD & Ken Schellhase, MD
5 minutes

- Purpose of the meeting – why are we doing this?
- Your audio is automatically muted
- To be heard - please raise your hand or send questions and comments through the webinar chat feature
- How to vote
- Meeting evaluation available at end of meeting



Steve Bartz, MD
President-Elect



Ken Schellhase, MD
President

Annual Meeting Agenda

- Summary of 2017 Activities & Achievements
- Introduction & election of Officers and Directors
- Preview of 2018 Strategic Plan
- Status of Dues Increase
- Call for Resolutions

Please type your questions and comments into the chat feature of your webinar control panel.

If you would like to ask your question verbally, please raise your hand in the control panel and we will unmute your microphone.



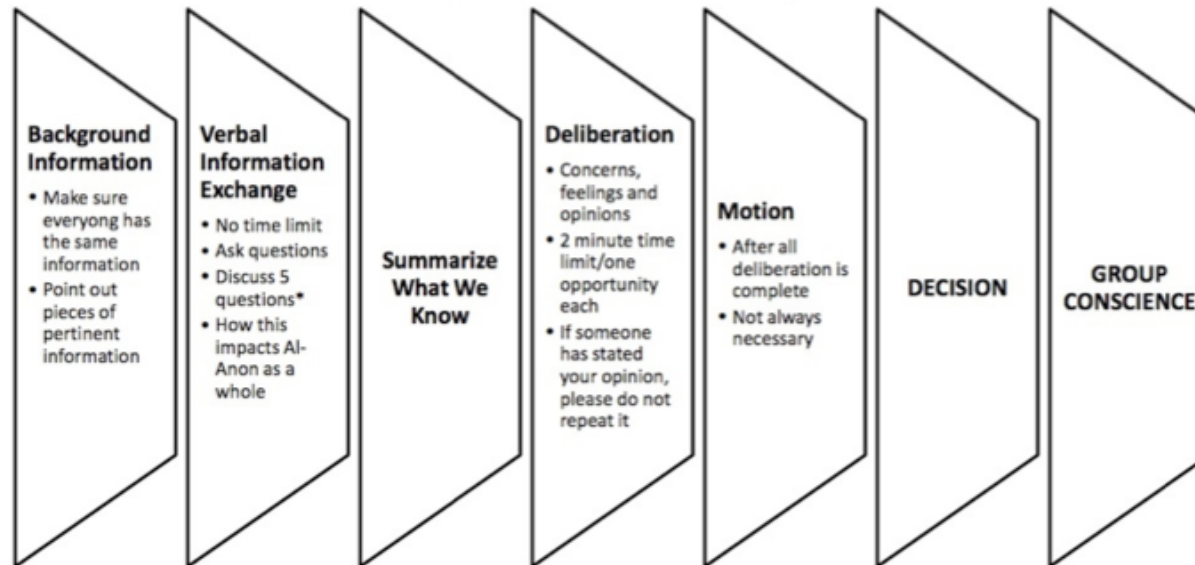
WISCONSIN ACADEMY of FAMILY PHYSICIANS

2017 Activities & Achievements

WAFP is a knowledge-based decision making organization and we rely on input from our members to direct what we do and what we support.

THE STEPS OF KNOWLEDGE BASED DECISION MAKING

(Making an informed decision)



Submitted questions & comments related to area of focus: Promote “Healthy Practice” for All Members

- How do we highlight family physicians who are both enthused about their work and changing their environments and communities? We need to get off the "burnout" language and find exemplars of folks who are succeeding in making a difference and using creative ways to do it.

2017 Activities & Achievements

Area of Focus: Promote “Healthy Practice” for All Members

Recent WAFP surveys show:

- 80% of members are employed with 33% practicing in rural settings and 46% practicing in suburban & urban settings
- Wellbeing
 - Created resources PPT & posted to WAFP website
 - Promoting AAFP Physician Health First initiative
- Assist members with MoC/MoL
 - Hosted live and virtual KSA sessions to help members meet ABFM requirements

2017 Activities & Achievements

Area of Focus: Promote “Healthy Practice” for All Members

- Clinical focus on opioids
 - Provided webinar course to meet WI state CME requirement
 - Offered course 4 different times
 - 220+ participants
 - KSA on Pain Management
- Collaborated with Wisconsin Nurses Assoc. to develop and rollout team based care hypertension guidelines

Time for Feedback - Poll Question

Promote “Healthy Practice” for All Members

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

Submitted questions & comments related to area of focus: Promote Family Medicine Advocacy

- None submitted

2017 Activities & Achievements

Area of Focus: Promote Family Medicine Advocacy

Recent member surveys show that 39% of members rate advocacy as an important source of value of their membership.

- Maintain and publish Legislative Grid outlining our lobbying efforts in the legislature
- Successfully opposed AB 260 that would have allowed chiropractors to give sports physicals to student athletes
- Amicus Brief on medical malpractice caps
- Recruited members to participate in Doctor Day at the Capitol

2017 Activities & Achievements

Area of Focus: Promote Family Medicine Advocacy

- WAFP President Ken Schellhase participated on scope of practice panel
- Successfully supported legislation that passed allowing direct primary care in Wisconsin
- Contribute to WIFamMedPAC to make your voice heard
 - <https://www.wafp.org/forms/wifammedpac-contribution-form>

Time for Feedback - Poll Question

Promote Family Medicine Advocacy

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

Submitted questions & comments related to area of focus: Nurture and Develop Family Physician Leaders

- None submitted

2017 Activities & Achievements

Area of Focus: Nurture and Develop Family Physician Leaders

Recent WAFP surveys show:

- 50% of practicing members have a leadership role in their organization, group, or hospital/medical staff
- 69% of practicing members participate as a mentor or preceptor for students and residents
- Get involved in WAFP committees and workgroups
- Delegates to AAFP Leadership Conferences

Time for Feedback - Poll Question

Nurture and Develop Family Physician Leaders

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

Submitted questions & comments related to area of focus: Grow and Maintain a Family Medicine Workforce

- None submitted

2017 Activities & Achievements

Area of Focus: Grow and Maintain a Family Medicine Workforce

Recent WAFP surveys show:

- 68% of medical students surveyed plan to select a Family Medicine residency
- 87% of residents surveyed said they would still choose Family Medicine if they “had to do it all over again”

2017 Activities & Achievements

Area of Focus: Grow and Maintain a Family Medicine Workforce

- Hosted 4 offerings of opioids education webinar series to meet WI CME requirement
 - Most successful WAFP education program ever with over 220 participants
- Offered 2 ABFM KSA sessions
- Continued residency program visits to engage residents
- Encourage students & residents to run for leadership positions at AAFP National Conference

Time for Feedback - Poll Question

Grow and Maintain a Family Medicine Workforce

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

Alan Schwartzstein, MD
Elected Speaker
American Academy of
Family Physicians



WAFP-Foundation 2017 Highlights

- Sponsored 50 students to attend AAFP National Conference
- Awarded 3rd David C. Eitrheim, MD Rural Resident Memorial Scholarship
- Presented stethoscopes at residency program visits
- Hosted first ever live, online broadcast fundraising activity



L-R: Becky Wimmer, Executive Director WAFP-Foundation;
Mrs. David C. Eitrhiem (Amy); Wesley Fox, MD; Larry Pheifer,
Executive Director WAFP

WAFP 2017 Committee & Workgroup Highlights

- Nearly 100 committee & workgroup members
- 60+ committee & workgroup meetings
- Need more members to get involved



WAFP 2017 Awards



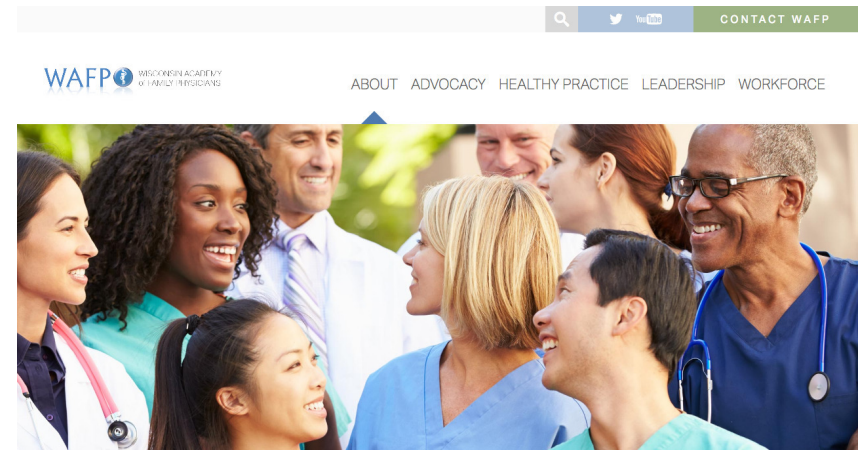
William R. Heifner, MD
Family Physician of the Year



Paul Klas, MD
Family Medicine Educator of the Year

WAFP Operations

- 2,950 members
- \$650,000 budget
- Launched new brand and website in 2017
 - www.wafp.org
- 250+ newsletters, blast emails, electronic member communications in 2017



FACT SHEET

WISCONSIN ACADEMY OF FAMILY PHYSICIANS

Established in 1948, the Wisconsin Academy of Family Physicians (WAFP) is the state chapter of the 129,000-member American Academy of Family Physicians (AAFP). The WAFP represents 3,000 members, making the WAFP the single largest physician specialty group in Wisconsin. The WAFP is governed by a 24-member board of directors.

The mission of the Wisconsin Academy of Family Physicians is to promote excellence in health care and to improve the health of the people of Wisconsin through the advancement of the art and science of Family Medicine, the specialty of Family Medicine and the professional growth of Family Medicine physicians.

Recognition of Outgoing Board Members

Completing their board terms:

- Joanna Bisgrove, MD
- Karen Hulbert, MD
- Dave Deci, MD

Outgoing President and incoming Board Chair

- Ken Schellhase, MD

Slate of Officers and Directors

Board Chair – Ken Schellhase, MD

President – Steve Bartz, MD

President – Elect – Lisa Dodson, MD

First Vice President – Sabina Singh, MD

Second Vice President – Beth Pyne, MD

Treasurer – Eric Stader, MD

Foundation President – Janice Litza, MD



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Slate of Officers and Directors, *cont.*

Directors: Feb. 2018 – Feb. 2020

Kirsten Grove, MD
Becky Lundh, MD
Erin Morcomb, MD
Robert Sander, MD

AAFP Delegate

Andrea Gavin, MD

Resident Directors

Kristen Fox, MD
Heather Koch, MD

Student Directors

Colin Lash
Jayni Sanghavi

Vote



WISCONSIN ACADEMY of FAMILY PHYSICIANS

Introduction of 2018 Officers and Directors

Board Chair: Ken Schellhase, MD

President: Steve Bartz, MD

President Elect: Lisa Dodson, MD

First Vice President: Sabina Singh, MD

Second Vice President: Beth Pyne, MD

Treasurer: Eric Stader, MD

Director group A: Barbara Ankarlo, MD; Beth Menzel, MD; Robert Sedlacek, MD

Director group B: Kirsten Grove, DO; Keren Rosner, MD; Blaise Vitale, MD

Director Group C: Becky Lundh, MD; Erin Morcomb, MD; Robert Sander, MD

Resident Directors: Kristen Fox, MD; Heather Koch, MD

Student Directors: Colin Lash; Jayni Sanghavi

AAFP Delegates: Byron Crouse, MD; Andrea Gavin, MD

AAFP Alternate Delegates: Alan David, MD; Suazne Gehl, MD

Preview 2018 Strategic Plan

Area of Focus: Promote “Healthy Practice” for All Members

Goal 1: Promote physician wellbeing

1. Interview members and publish in newsletter & website

Goal 2: Promote an annual clinical focus

1. 2018 areas of focus = Opioids, Physician Wellbeing

Goal 3: Team based care

1. Focus on fixing systems vs fixing the physician
2. Host a summit to showcase models

Goal 4: Actively assist members with CME, MoC and MoL

Preview 2018 Strategic Plan

Area of Focus: Promote Family Medicine Advocacy

Goal 1: Develop and promote family physicians as health policy leaders and partners

1. Focus on introducing legislation where appropriate
2. Continue to be the voice of reason for organized medicine

Goal 2: Increase the influence and presence of WAFP in the legislative process

1. Promote workforce incentives
2. Continue monitoring scope of practice
3. Develop and distribute tools to help members communicate with legislators

Preview 2018 Strategic Plan

Area of Focus: Nurture and Develop Family Physician Leaders

Goal 1: Nurture the development of family physician leaders in communities, practices, and WAFP/AAFP

1. Expand diversity
2. Identify leadership programs members can take back to their practices
3. Create a leadership spotlight in each newsletter (4 video and 2 summary highlights)
4. Encourage students and residents to run for AAFP national positions

Preview 2018 Strategic Plan

Area of Focus: Grow and Maintain a Family Medicine Workforce

Goal 1: Identify opportunities for public health and family medicine to collaborate

Goal 2: Attract interest in family medicine; grow family physicians; maintain active members; keep members in medicine and WAFP

1. Create value for student membership
2. Identify and implement strategies to assist with preceptor recruitment, retention, and training
3. Provide educational opportunities for FMIG activities
4. Create opportunities for students & residents to become engaged in legislative efforts
5. Identify opportunities to reach out to pre med students. Develop pre-med pipeline

Goal 3: Determine strategies to influence admission committees at medical schools to emphasize family medicine

Bylaws

No update

Dues Increase

Recommended increase for 2019:

5% increase from current dues of \$318 up to \$334

Call for Resolutions

Members may submit resolutions to the AAFP Congress of Delegates

Anyone wishing to offer any resolutions, please email them to Larry Pheifer at larry@wafp.org. The WAFP board will process all requests.

The deadline to submit resolutions is
August 1, 2018.

Thank you for joining us today!

Thank you for being a member and for your commitment to Family Medicine in Wisconsin.

Look for meeting evaluation survey

