

Recent Marquette Poll Results

On October 29, 2025, Marquette University Law School Poll released its most recent poll, which surveyed 846 registered Wisconsin voters between October 15-22, 2025. This poll is the first Wisconsin state-specific Marquette poll since June 2025. This new poll covers political approval ratings, candidates for certain 2026 elections, as well as various policy areas.

The following October 2025 poll findings may be of interest:

Elected Officials

President Trump Job Approval

- 46% approve of the job President Trump (R) is doing.
- 53% disapprove.

Governor Tony Evers Job Approval

- 50% approve of the job Governor Tony Evers (D) is doing.
- 45% disapprove.
- 5% don't know.

Wisconsin Legislature Job Approval

- 39% approve of the state legislature's job performance.
- 50% disapprove.
- 11% don't know.

Wisconsin Supreme Court Job Approval

- 45% approve of the state supreme court's job performance.
- 39% disapprove.
- 15% don't know.

U.S. Senator Ron Johnson Favorability

- 37% have a favorable opinion of U.S. Senator Ron Johnson (R)
- 44% have an unfavorable opinion of him.

U.S. Senator Tammy Baldwin Favorability

- 44% have a favorable opinion of U.S. Senator Tammy Baldwin (D)
- 46% have an unfavorable opinion of her.

Wisconsin Gubernatorial Candidates – 2026 August Primary Election

The following are the results for polling of Wisconsin Republican primary voters:

- Congressman Tom Tiffany: 23%
- Washington County Executive Josh Schoemann: 6%
- Medical Service Technician Andy Manske: Less than 0.5%

NOTE: 70 percent of Republican primary voters indicated that they have not made up their minds on a preferred candidate for governor.

The following are the results for polling of Wisconsin Democratic primary voters:

- State Rep. Francesca Hong (Madison): 6%
- Lieutenant Governor Sara Rodriguez: 4%
- Milwaukee County Executive David Crowley: 3%
- State Sen. Kelda Roys (Madison): 3%
- Former Wisconsin Economic Development Corp. CEO Missy Hughes: 2%
- American Family Field Beer Vendor Ryan Strnad: Less than 0.5%
- Former State Rep. Brett Hulsey (Madison Suburbs): 0.0%

NOTE: 81 percent of Democratic primary voters indicated that they have not made up their minds on a preferred candidate for governor.

General Issues

The most important issue among registered voters:

- Inflation and the cost of living: 27%
- Illegal immigration and border security: 16%
- Health insurance: 14%
- Jobs and the economy: 9%
- Gun violence: 9%
- Affordability of housing: 9%
- Taxes: 6%
- Abortion policy: 4%
- Public schools: 4%
- Crime in your community: 2%

State and Local Policy

Data Centers

- Costs of large data centers are greater than the benefits they provide: 55%
- Benefits of large data centers outweigh the costs: 44%

Paid Family Leave

- Support requiring businesses to provide paid family leave for parents of newborns: 77%
- Opposed to requiring businesses to provide paid family leave for parents of newborns: 22%

Handgun Concealed Carry

- Support state law allowing residents to obtain a license to carry concealed handguns: 77%
- Oppose this state law: 22%

- Support state legislative proposals to allow concealed carry without a license: 20%
- Oppose such proposals: 78%