



### **Commercial Support Policy (CME)**

The Wisconsin Academy of Family Physicians requires that CME programs comply with the AACME Standard of Commercial Support.

Faculty members are required to disclose significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) discussed in an educational session. WAFP will also have signed agreements between commercial supporters and WAFP to document the terms, conditions and purposes of educational grants to support programming.

CME programs produced by proprietary entities such as pharmaceutical companies, medical device manufacturers, etc. including third party agents or health care communications companies representing proprietary entities will not be accepted by the WAFP. Commercial companies may, however, provide funding to a WAFP CME program in the form of an educational grant to support the program.

### **Commercial Support Policy (Non-CME)**

Advertising and sponsorship from proprietary entities will be accepted by the Wisconsin Academy of Family Physicians for the purposes of advertising and sponsorship of publications and programs.

A disclaimer that the advertiser has no editorial support or influence on topic or content in any publications or programs will be provided. Such a disclaimer will be published.

**Approved by Wisconsin Academy of Family Physicians Board of Directors: 10/7/23**