



**SCOPE 2026**

Conference

# SPONSOR & EXHIBITOR PROSPECTUS

Friday, August 7

[www.wafp.org](http://www.wafp.org)

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# Welcome!

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WAFP is proud to announce the inaugural Family Medicine Skills, Continuity, and Outcomes for Primary Care Excellence (SCOPE) Conference, which will be held on Friday, August 7, 2026 at Hotel Marshfield. This event is meant to provide a full day of hands-on training through procedural skills workshops designed to help Wisconsin Family Physicians build and sharpen the skills that matter most in practice.

The Wisconsin Academy of Family Physicians is a 501(c)(6) organization dedicated to promoting excellence and equity in health for all people in Wisconsin through the advancement of the art and science of Family Medicine. The WAFP is Wisconsin's largest organization dedicated to the advancement of Family Medicine, and is a state chapter of the American Academy of Family Physicians (AAFP), one of the largest national medical organizations in the United States, with more than 124,000 members.

Your partnership is important in supporting quality CME for our members and in building relationships and connections as a partner in Family Medicine. Through various ways of exposure, your organization can reach 1,800+ practicing Family Physicians throughout Wisconsin. Partners may select from five package options (Family Medicine Investor, Family Medicine Benefactor, Family Medicine Partner, Family Medicine Supporter, and Exhibitor) and receive customized partner benefits.

WAFP offers a variety of cost-effective ways to increase your organization's visibility and attendee awareness to ensure the maximum return on your investment. Thank you in advance for your consideration of becoming a partner of WAFP.

Sincerely,

Brandon Wimmer  
WAFP Executive Director

# Tentative Schedule

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Friday, August 7, 2026

7:00 - 8:30am	Registration, Exhibits	
8:00 - 8:30am	Breakfast & Conference Welcome	
8:30 - 10:00am	Workshop #1	Lecture #1
10:00 - 10:30am	Exhibits & Break	
10:30am - 12:00pm	Workshop #2	Lecture #2
12:00 - 12:15pm	Exhibits	
12:15 - 1:15pm	Lunch w/ Sponsor Program	
1:15 - 1:30pm	Exhibits	
1:30 - 3:00pm	Workshop #3	Lecture #3
3:00 - 4:30pm	Well-being Workshop	
4:30pm	Adjourn	

# Sponsor & Exhibitor Opportunities

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## Sponsor Packages

Choose a package designed to engage attendees and provide measurable visibility to build brand awareness before, during, and after the SCOPE Conference.

**\$5,000 - Family Medicine Investor (1 available)**

**\$4,000 - Family Medicine Benefactor (1 available)**

**\$3,000 - Family Medicine Partner (1 available)**

**\$2,000 - Family Medicine Supporter (2 available)**

## Exhibitor Opportunities

Exhibit booths offer companies the opportunity to gain qualified leads and connect WAFP members.

**\$1,000 - Exhibitor (8 available)**

# Sponsor & Exhibitor Overview

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<b>Benefits/ Features</b>	Investor Sponsor \$5,000	Benefactor Sponsor \$4,000	Partner Sponsor \$3,000	Supporter Sponsor \$2,000	Exhibitor \$1,000
Exhibit/Display Table	X	X	X	X	X
Listing in Program	X	X	X	X	X
Onsite Sign/Logo Recognition	Branded table tents at lunch	Name badges, lanyards & welcome sign	Wi-Fi password & signage	X	X
Invitation to Meals	X	X	X	X	X
Podium Recognition	X	X	X	X	
Logo on Website	X	X	X	X	
Logo Recognition in Event Promotions	X	X	X		
Social Media Recognition	X	X	X		
Speaking Opportunity	20 minute presentation at lunch	5 minute presentation during welcome			

# Terms & Conditions

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## Application Process:

Please note this is an *application process*. You will be advised of your selection as a sponsor or exhibitor within 30 days of application submission. Payment will not be processed until sponsor/exhibitor is notified.

## Contract:

The Terms and Conditions become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Wisconsin Academy of Family Physicians (WAFP). Payment in full is required by **July 17, 2026**. If payment is not received by this date, your partnership agreement will be terminated, and company information and logo will not be displayed.

## Confirmation/Exhibitor Profile:

Contact Madeline Wimmer if you have not received a confirmation of your received application form within 10 business days of submission. Exhibit profile will be assigned based on sponsorship priority and thereafter on a first-paid basis. Exhibit profile is assigned upon receipt of application and payment in full. WAFP reserves the right to reject any application.

## Cancellation Policy:

Cancellation must be received in writing to Madeline Wimmer at [madeline@wafp.org](mailto:madeline@wafp.org). Partner will receive partial refund based on the structure outlined below:

- 75% refund of total cost of sponsorship if cancelled from date of contract signing to 45 days before the event (**on or before June 23**).
- 50% refund of total cost of sponsorship if canceled from 21-44 days before the event (**June 24 - July 17**).

\*If written cancellation notice is received less than 21 or fewer days prior to the event start date (**on or after July 18**), partner forfeits 100% of total cost for sponsorship. WAFP is not liable for any damages or expenses incurred by sponsors or exhibitors in the event the conference is delayed, interrupted, or not held as scheduled.

## Questions?

Contact Madeline Wimmer at (262) 512-0606 or by email at [madeline@wafp.org](mailto:madeline@wafp.org).