

**Welcome to the  
Annual Business Meeting  
of the  
Wisconsin Academy of Family Physicians**

**January 18, 2020**

**Lisa Dodson, MD – WAFP President**

**Sabina Singh, MD - WAFP President-Elect**



WISCONSIN ACADEMY of FAMILY PHYSICIANS

# Call to Order & Welcome

- Sabina Singh, MD

*5 minutes*

- Purpose of the meeting – why are we doing this?
- Your audio is automatically muted
- To be heard - please raise your hand or send questions and comments through the webinar chat feature
- How to vote
- Meeting evaluation available at end of meeting



Lisa Dodson, MD  
President



Sabina Singh, MD  
President-Elect

# Annual Meeting Agenda

- Summary of 2019 Activities & Achievements
- Introduction & election of Officers and Directors
- Preview of 2020 Strategic Plan
- Status of Dues Increase
- Call for Resolutions

# How the meeting works

*All attendees are on mute.*

*Please type your questions and comments into the chat feature of your webinar control panel.*

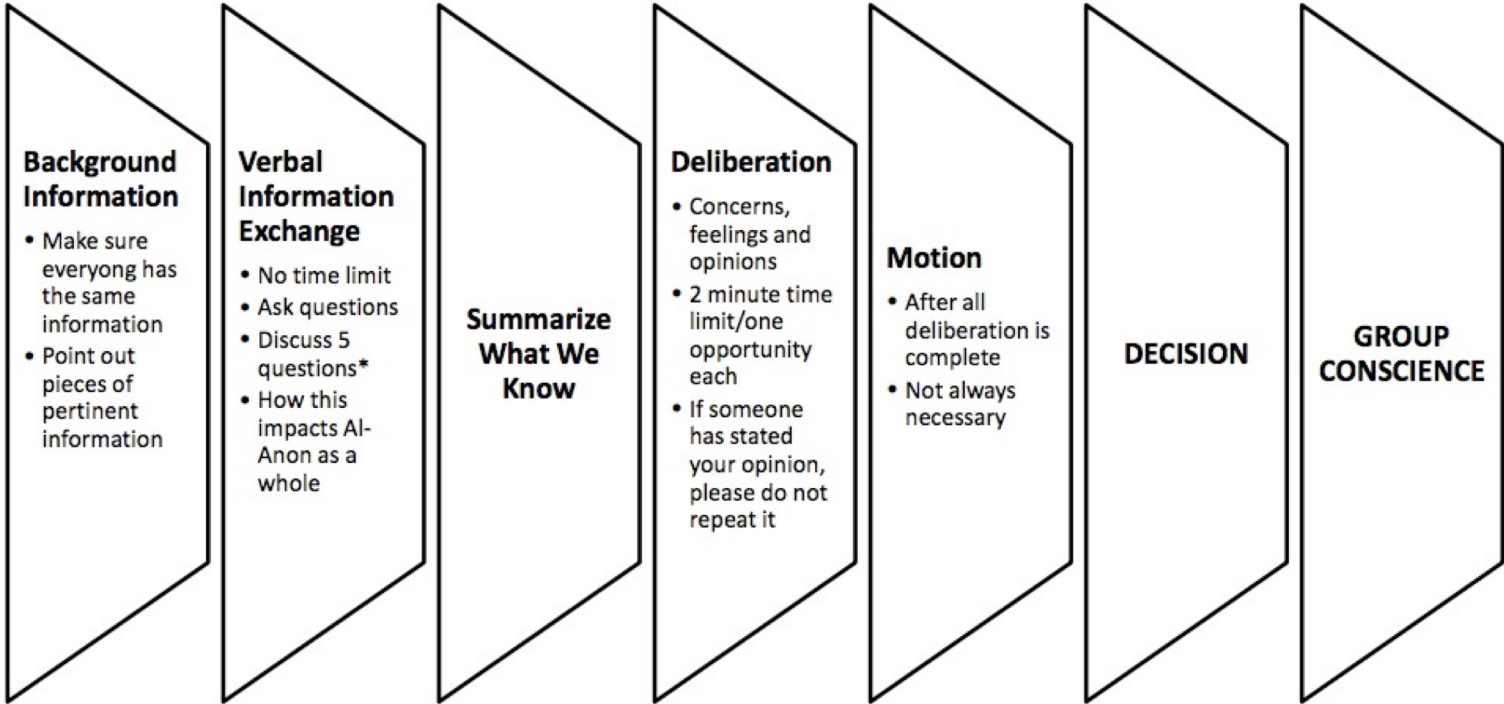
*If you would like to ask your question verbally, please raise your hand in the control panel and we will unmute your microphone.*

*Voting items and poll questions will pop up on your screen at the appropriate time.*

# 2019 Activities & Achievements

WAFP is a knowledge-based decision making organization and we rely on input from our members to direct what we do and what we support.

## THE STEPS OF KNOWLEDGE BASED DECISION MAKING (Making an informed decision)



# Submitted questions & comments related to area of focus: Promote “Healthy Physician – Healthy Practice” for All Members

- What progress are we making towards getting the healthcare organizations to support their physicians and reduce burnout?

# 2019 Activities & Achievements

## Area of Focus: Promote “Healthy Physician – Healthy Practice” for All Members

Recent WAFP surveys show:

- 80% of members are employed with 30% practicing in rural settings and 48% practicing in suburban & urban settings
- Assist members with MoC/MoL
  - Hosted virtual KSA session to help members meet ABFM requirements
- Wellbeing
  - Curated resources list on WAFP website – check out the Healthy Practice menu
  - Promoting AAFP [Physician Health First](#) initiative

# 2019 Activities & Achievements

## Area of Focus: Promote “Healthy Physician – Healthy Practice” for All Members

- Assist members with MoC/MoL
  - Virtual KSA on Mental Health in the Community
  - Participated in ABFM workgroup to communicate & inform members
- Clinical focus on opioids
  - Provided webinar course to meet WI state CME requirement
    - Offered course 3 different times
    - 140+ participants
- Clinical focus on wellbeing
  - Following & promoting AAFP strategies
  - Wellbeing workgroup identified resources and posted to website
    - <https://bit.ly/2EcZ5a0>

# Time for Feedback - Poll Question

## Promote “Healthy Physician - Healthy Practice” for All Members

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

# Submitted questions & comments related to area of focus: Promote Family Medicine Advocacy

- No questions submitted in advance for this area of focus.

# 2019 Activities & Achievements

## Area of Focus: Promote Family Medicine Advocacy

Recent member surveys show that 36% of members rate advocacy as an important source of value of their membership.

- Members identify this as #1 value of membership

# 2019 Activities & Achievements

## Area of Focus: Promote Family Medicine Advocacy

- Maintain and publish [Legislative Grid](#) outlining our lobbying efforts in the legislature
- Member priority survey
  - Child Psychiatry Consultation Program, expanding FM residency slots, funding WARM program, Primary Care & Psychiatry Shortage Grant program all ranked as Very Important to our members
- Transition to Evers administration
- Medicaid expansion
- Step therapy
- Contribute to WIFamMedPAC to make your voice heard
  - <https://www.wafp.org/forms/wifammedpac-contribution-form>
- Recruited members to participate in [Doctor Day](#) at the Capitol

# Time for Feedback - Poll Question

## Promote Family Medicine Advocacy

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

# Submitted questions & comments related to area of focus: Nurture and Develop Family Physician Leaders

- No questions submitted in advance for this area of focus.

# 2019 Activities & Achievements

## Area of Focus: Nurture and Develop Family Physician Leaders

Recent WAFP surveys show:

- 51% of practicing members have a leadership role in their organization, group, or hospital/medical staff
- 70% of practicing members participate as a mentor or preceptor for students and residents
- Get involved in WAFP committees and workgroups
- Delegates to AAFP Leadership Conferences

# 2019 Activities & Achievements

## Area of Focus: Nurture and Develop Family Physician Leaders

### MELISSA M STILES, MD

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#### About Melissa

**WAFP Member:** since 1991

**Current Position:** Professor, University of Wisconsin School of Medicine and Public Health

#### Leadership Experience:

- WAFP 2018 Educator of the Year
- UWSMPH Department of Family Medicine and Community Health, 2009 - present
- UWSMPH Department of Family Medicine Associate Professor, 1999 - 2009
- UWSMPH Department of Family Medicine Assistant Professor, 1992 - 1999
- UWSMPH Department of Family Medicine Clinical Instructor, 1991 - 1992



# Time for Feedback - Poll Question

## Nurture and Develop Family Physician Leaders

- Poll Question



- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

# Submitted questions & comments related to area of focus: **Grow and Maintain a Family Medicine Workforce**

- No questions submitted in advance for this area of focus.

# 2019 Activities & Achievements

## Area of Focus: Grow and Maintain a Family Medicine Workforce

Recent WAFP surveys show:

- 74% of medical students surveyed plan to select a Family Medicine residency
- 86% of residents surveyed said they would still choose Family Medicine if they “had to do it all over again”
- 62% of residents surveyed said they are likely to stay in Wisconsin to practice

# 2019 Activities & Achievements

## Area of Focus: Grow and Maintain a Family Medicine Workforce

- Hosted our 8th offering of opioids education webinar series to meet WI CME requirement
  - Most successful WAFP education program ever with over 360 participants
- Offered ABFM KSA session
- Continued residency program visits & stethoscope giveaway to engage residents
- Encourage students & residents to run for leadership positions at AAFP National Conference
- Residents applied/ran for 3 national leadership positions within AAFP

# Time for Feedback - Poll Question

## Grow and Maintain a Family Medicine Workforce

- Poll Question



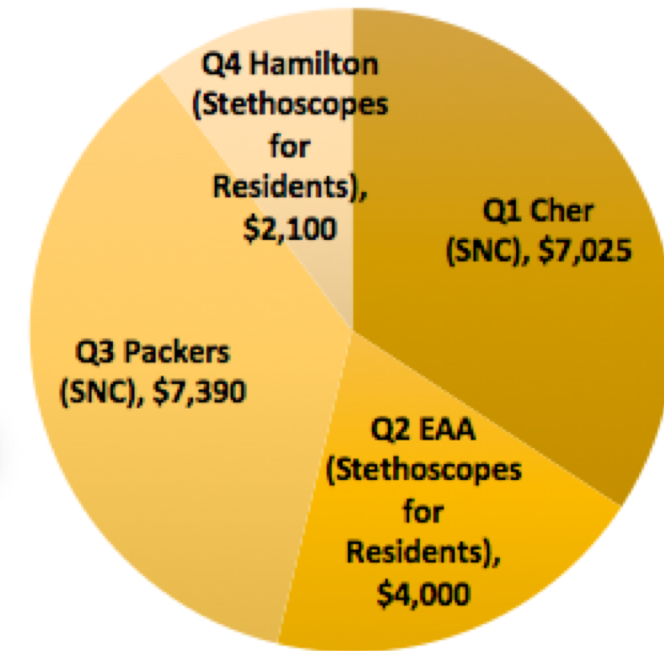
- Questions from the audience – raise your hand electronically or type it in the chat in your sidebar

Alan Schwartzstein, MD  
Re-elected Speaker  
American Academy of  
Family Physicians



# WAFP-Foundation Quarterly Drawings

- Hosted 4 online drawings in 2019, raising \$20,850 to the foundation  
- **Thank you Tim Hoven and Sabina Singh, MD for donating items in 2019**
- 2020 Goal is to raise \$21,000
- Q1 – Brewers Opening Day benefiting S2NC 2020– **Larry Pheifer**
- Q2 – EAA tickets benefiting Wellbeing Program – **Sabina Singh, MD**
- Q3 – Packers tickets benefiting S2NC 2021 – **Champion**
- Q4 – Lake house get away benefiting Stethoscopes for Residents – **Champion**
- FMX Chicago – Chicago Package benefitting program of donors choosing- **Champion**



# WAFP-Foundation 2019 Highlights

- Awarded 5<sup>th</sup> David C. Eitrheim, MD Rural Resident Memorial Scholarship
- Sponsored 47 students to attend AAFP National Conference – 6 others received AAFP scholarships
- Presented stethoscopes at residency program visits



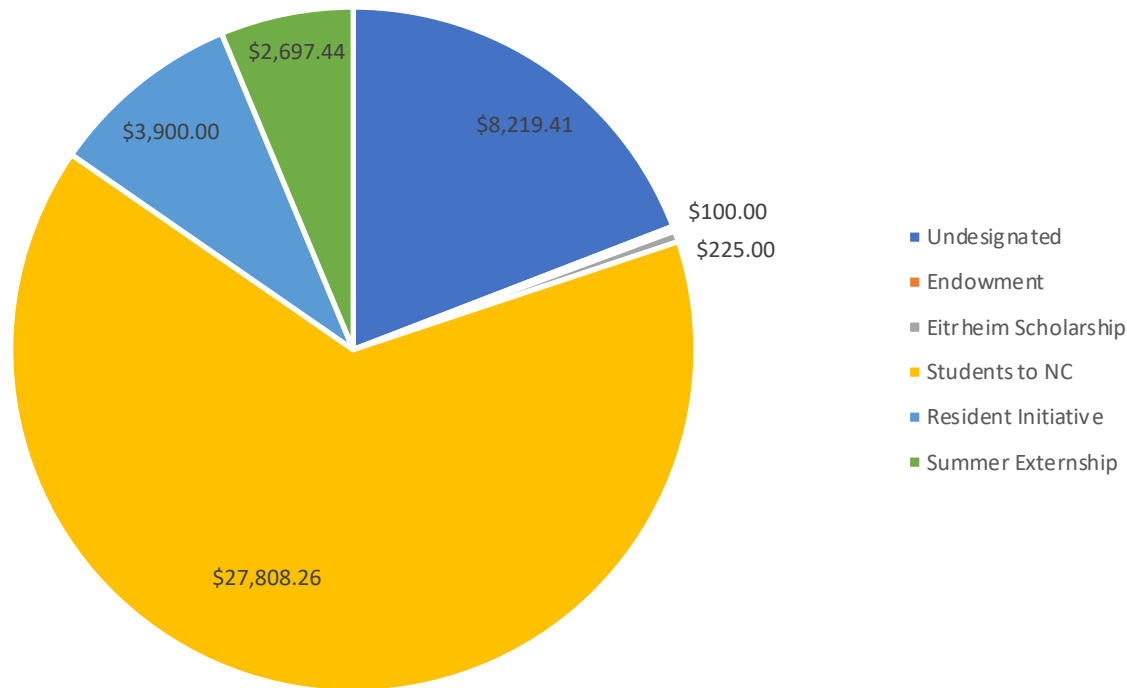
WAFP students at National Conference



Dr. Samantha Olesiak receives the David C. Eitrheim, MD Rural Resident Memorial Scholarship.  
(from L to R) Jason Craig, Mayo Clinic; Amy Eitrheim; Samantha Olesiak, MD; Larry Pheifer, WAFP Executive Director

# WAFP-Foundation 2019 Donation Summary & How to Donate

WAFP-Foundation  
2019 Donations



2019 donations total: \$42,950.11

- Donate online through [wafpfoundation.org](http://wafpfoundation.org)
- Write a check to WAFP-Foundation  
WAFP-Foundation  
210 Green Bay Road  
Thiensville, WI 53092
- Shop online through [smile.amazon.com](http://smile.amazon.com) and select WAFP-Foundation as your charity
  - Amazon donates to WAFP-Foundation at no cost to you!
- Shop over 2,300 of your favorite stores online through [igive.com](http://igive.com)

# WAFP 2019 Committee & Workgroup Highlights

- Over 100 committee & workgroup members
- 60+ committee & workgroup meetings
- Need more members to get involved
- Email [brandon@wafp.org](mailto:brandon@wafp.org) to volunteer or for more info



# WAFP 2019 Awards



Deb Dryer, MD  
North Lakes Community Clinic  
Ashland, WI  
Family Physician of the Year



Beth Damitz, MD  
All Saints Residency Program  
Milwaukee, WI  
Family Medicine Educator of  
the Year



James Deline, MD  
La Farge, WI  
Lifetime Achievement Award

# WAFP Operations

- 3,000 members
- \$650,000 budget
- 250+ newsletters, blast emails, electronic member communications in 2019



## STRATEGIC PLAN

Our mission is to promote excellence in health care and to improve the health of the people of Wisconsin through the advancement of the art and science of Family Medicine, the specialty of Family Medicine and the professional growth of Family Physicians.

# Recognition of Outgoing Board Members

Completing their board terms:

- Collin Lash
- Keren Roser, MD
- Jayni Sanghavi
- Ken Schellhase, MD
- Blaise Vitale, MD

Outgoing President

- Lisa Dodson, MD

# Slate of Officers and Directors

**President – Elect** – Beth Pyne, MD

**First Vice President** – Rod Erickson, MD

**Treasurer** – Eric Stader, MD

**Foundation President** – Zach Baeseman, MD

# Slate of Officers and Directors, *cont.*

## **Directors: Feb. 2020 – Feb. 2023**

Diana Flint, MD

Wesley Fox, MD

Thomas Hahn, MD

## **Resident Directors**

Taylor Boland, MD

Heather Harrison, MD

## **AAFP Delegate**

Andrea Gavin, MD

# Vote



# Introduction of 2020 Officers and Directors

**Board Chair:** Lisa Dodson, MD

**President:** Sabina Singh, MD

**President Elect:** Beth Pyne, MD

**First Vice President:** Rod Erickson, MD

**Treasurer:** Eric Stader, MD

**Director group A:** Danielle Gindlesberger, MD; Beth Menzel, MD; Jim Slawson, MD

**Director group B:** Diana Flint, MD; Wesley Fox, MD; Thomas Hahn, MD

**Director Group C:** Becky Lundh, MD; Erin Morcomb, MD; Robert Sander, MD

**Resident Directors:** Taylor Boland, MD; Heather Harrison, MD

**Student Directors:** TBD

**AAFP Delegates:** Andrea Gavin, MD; Suzanne Gehl, MD

**AAFP Alternate Delegates:** Mike Mazzone, MD; Robert Sedlacek, MD

# Preview 2020 Strategic Plan

## Area of Focus: Promote “Healthy Physician - Healthy Practice – Healthy Patients” for All Members

### **Goal 1:** Help members with practice issues

1. Engage the C-suites
  - a. Advocate for alternative models and encourage health systems to build those models
2. Provide quality improvement resources – team based care, designing quality improvement projects, educational sessions on how to start your own QI project
3. Work to foster engagement among physicians (locally, regionally, statewide)

### **Goal 2:** Promote practice transformation

1. Advocate for alternative models and encourage health systems to build those models.
2. Promote more research and communication with members on DPC

### **Goal 3:** Help members with wellbeing and burnout issues.

1. Focus on reducing administrative burden
2. Promote patient wellbeing
3. Host a summit to showcase models

### **Goal 4:** Actively assist members with CME, MoC and MoL.

# Preview 2020 Strategic Plan

## Area of Focus: Promote Family Medicine Advocacy

- Goal 1:** Develop and promote family physicians as health policy leaders and partners.
1. Focus on introducing legislation where appropriate.
  2. Continue to be the voice of reason for organized medicine.
  3. Increase engagement in the advocacy process
    1. Increase PAC and Conduit contributions
    2. Increase members giving testimony and serving as key contacts
- Goal 2:** Move to proactive advocacy in the legislative process.
1. Promote workforce incentives.
  2. Address scope of practice.
  3. Address step therapy and prior authorization.
- Goal 3:** Advocate for family physician friendly practice of medicine
1. Provide resources and tools to help members have influence within their system
  2. Provide data, resources, and advocacy for members in issues relating to health systems

# Preview 2020 Strategic Plan

## Area of Focus: Nurture and Develop Family Physician Leaders

**Goal 1:** Nurture the development of Family Physician leaders in communities, practices and WAFP/AAFP.

1. Expand diversity.
2. Identify leadership programs members can take back to their practices.
3. Create a Leadership Spotlight in each newsletter (4 - video and 12 summary highlights). Utilize social media.
4. Provide materials and support for members to conduct presentations for colleagues in their practice. (Clinical topics, advocacy, etc.)
5. Encourage students and residents to run for AAFP level leadership positions

# Preview 2020 Strategic Plan

## Area of Focus: Grow and Maintain a Family Medicine Workforce

**Goal 1:** Identify opportunities for public health and family medicine to collaborate.

**Goal 2:** Attract interest in FM; grow family physicians; maintain active members; keep members in medicine and WAFP.

1. Create value for student membership.
2. Identify and implement strategies to assist with preceptor recruitment, retention and training.
3. Provide educational opportunities for FMIG activities.
4. Create opportunities for students and residents to become engaged in legislative efforts.
5. Identify opportunities to reach out to pre-med students. Develop pre-med pipeline.

**Goal 3:** Determine strategies to influence admission committees at Medical Schools to emphasize Family Medicine.

**Goal 4:** Create strategies to assist AAFP in achieving the goal of 25% of students selecting FM by 2030.

**Goal 5:** Maintain our workforce

# Bylaws

No update

# Dues Increase

Recommended increase for 2021:

5% increase from current dues of \$334 up to \$350

Last dues increase was 5% in 2019

# Call for Resolutions

Members may submit resolutions to the AAFP Congress of Delegates

Anyone wishing to offer any resolutions, please email them to Brandon Wimmer at [brandon@wafp.org](mailto:brandon@wafp.org). The WAFP Board of Directors will process all requests.

The deadline to submit resolutions is  
July 1, 2020.

# Thank you for joining us today!

Thank you for being a member and for your commitment to Family Medicine in Wisconsin.

## Register Today:

**Doctor Day**  
**January 29, 2020**  
[widoctorday.org](http://widoctorday.org)

## Information Coming Soon:

**Responsible Opioids**  
**Prescribing Webinar CME**  
**Course**

Course will continue while state CME requirement is in effect through 2021.

## Save the Date:

**Member reception at FMX in**  
**Chicago – October 14, 2020**

Stay tuned to WAFP website and YAA newsletter for more info.



# Look for meeting evaluation survey

